

# 2022 BIMP-EAGA ENTREPRENEURSHIP COMPETITION



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**REGISTRATION PACK**

20th - 21st April 2022

# 2022 BIMP-EAGA ENTREPRENEURSHIP COMPETITION

The BIMP-EAGA Entrepreneurship Competition (hereinafter known as 'The Competition') was developed as a continuation of BIMP-EAGA Entrepreneurship Camp that was held from 6th to 8th of December 2021. The goal of the Competition is to cultivate local economic development by inspiring and supporting local entrepreneurs. By stimulating entrepreneurial activity and encouraging small businesses to create strong business pitches, it will encourage the creation of new companies and the expansion of existing businesses in Brunei Darussalam.

## AIMS

The Competition was initiated to empower the local entrepreneurs to create innovative solutions to the current COVID-19 pandemic. The Competition aims to:

- Encourage the participants to develop their knowledge and experience in entrepreneurship,
- Encourage participants to apply their knowledge based on the workshop conducted during the BIMP-EAGA Entrepreneurship Camp,
- Provide the participants an opportunity to create innovative solution focusing on 'Entrepreneurship in the era of COVID-19',
- Encourage entrepreneurial mindset, entrepreneurial success, creativity and innovation, and business sustainability,
- Provide support to participants who require much-needed mentorship, recognition, and connections to take their businesses to the next level of success, and
- Give participants the opportunity to accelerate their success, challenge the status quo and connect with the local entrepreneurial ecosystem in Brunei.

## ELIGIBILITY

- The Competition is open to local and permanent residents of Brunei Darussalam with priority provided for past BIMP-EAGA Entrepreneurship Camp participants (6th to 8th December 2021).
- Each participation should consist of either one (1) individual participant, or a team of minimum of two (2) members and a maximum of five (5) members.
- Any number of entries from a government and private higher education institution, and technical and vocational educational training institution is allowed, provided that the teams have no common members.
- Individual participants and team members must be currently enrolled in, or previously enrolled at, any government and private higher education institutions and/or technical and vocational education and training institutions in Brunei Darussalam.
- International students currently enrolled in any government and private higher education institutions and/or technical and vocational education and training institutions in Brunei Darussalam are allowed to join, however they must partner with at least one local or permanent resident of Brunei Darussalam in the Competition.
- Individual participants and team members previously enrolled at higher education institutions and/or technical and vocational education and training institutions must have graduated 1st August 2019 or later.
- To enter the Competition, a registration form must be completed and submitted by an individual participant, or one individual (Team Leader) from the participating team by the set deadline.

## COMPETITION STRUCTURE

The Competition accepts submissions from (but not limited to) the following business areas:

- Agrotechnology,
- Artificial Intelligence,
- E-Commerce Platform,
- Food & Beverages,
- Healthcare & Lifestyle,
- Products & Services,
- Waste Management.

Participants/teams are required to submit the following:

- Business plan (2 - 5 pages)
- Pitch video (60 seconds max)

A member of the shortlisted teams will make a three-minute business pitch to the judging panel on the day of Competition. The judging panel has ten (10) minutes for Question & Answer session.

Additional information on the competition structure can be found in the Competition Rules and Guidelines.

## JUDGING PANEL

The judging panel at the Competition will include representatives from Entrepreneurship Innovation Centre, Ministry of Education Brunei Darussalam, Shell LiveWIRE Brunei, Darussalam Enterprise and the industry.

## MARKING CRITERIA

The marking components for the Competition are as below:

- Entrepreneurship: Finance information, market analysis, product design, business organization, and business viability.
- Presentation: Business pitching, demonstration for ideation or product demonstration, pitch deck, critical and analytical thinking, and innovation and evidence of theme.

## IMPORTANT DATES

17th March 2022: Submission of Documents

18th to 27th March 2022: Screening Process

28th March 2022: Announcement of Shortlisted Participants and Teams

29th March to 19th April 2022: Classes and Mentoring Sessions

20th and 21st April 2022: Competition Day

28th April 2022: Prize Giving Ceremony

## AWARDS & PRIZES

Attractive cash prizes, trophies and opportunities to promote your business will be awarded to winners. These will be announced in our social media in due time.

## TENTATIVE ITINERARY

### Day 1

8.15 – 8.30 a.m. Registration of Participants

8.30 – 8.45 a.m. Arrival of Guest of Honour  
Recital of Doa Selamat  
Opening remarks

8.45 – 10.15 a.m. Pitches

10.15 – 10.30 a.m. Break

10.30 a.m. – 12.00 noon Pitches

### Day 2

8.15 – 8.30 a.m. Registration of Participants

8.30 – 10.00 a.m. Pitches

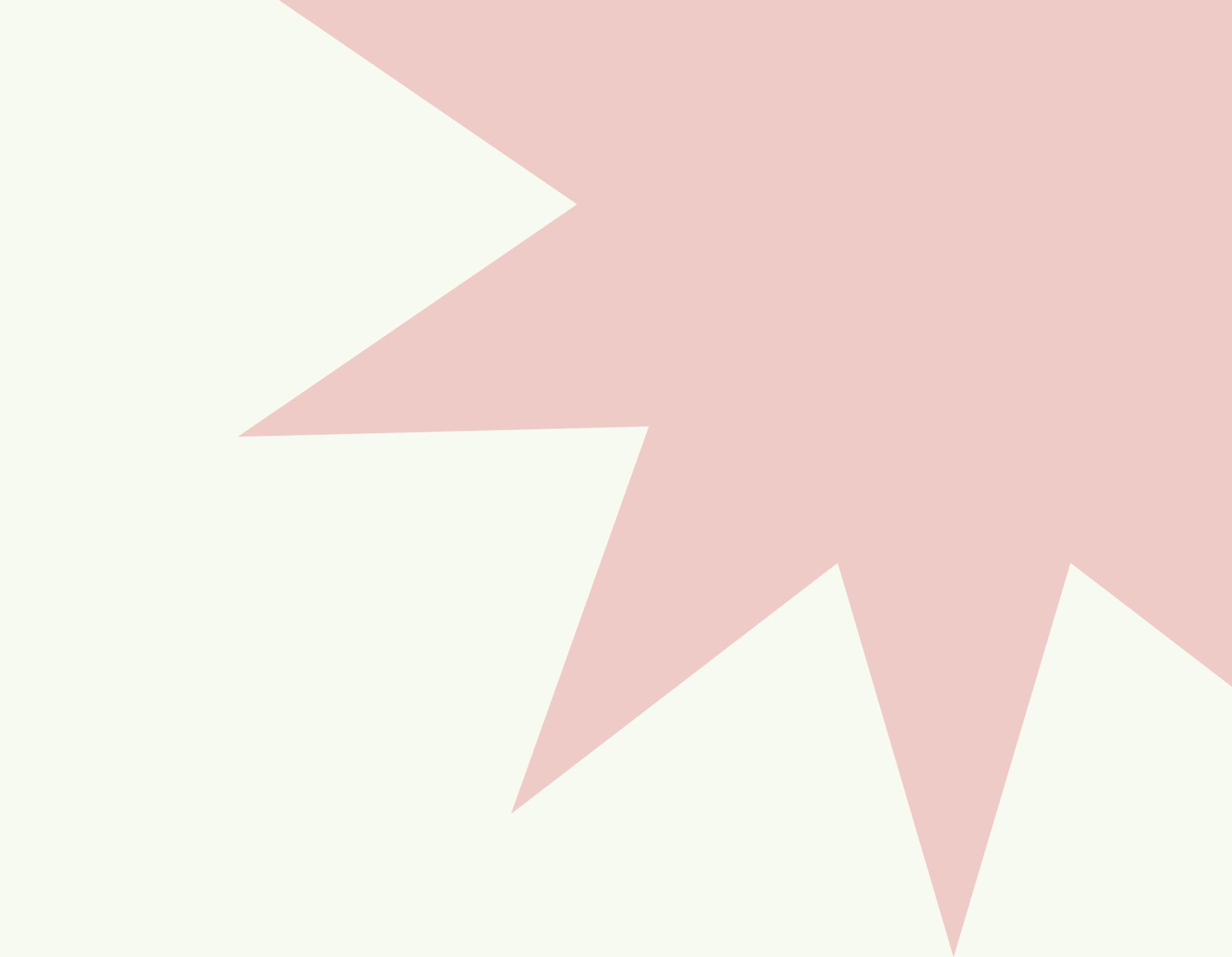
10.00 – 10.15 a.m. Break

10.15 a.m. – 12.00 noon Pitches

## LINK TO REGISTRATION FORM



<http://bitly.ws/o93x>



Questions? Need help? Please reach out to the content team:

2022 BIMP-EAGA Entrepreneurship Competition Organizing Committee  
International and Industry Linkages Division  
Institute of Brunei Technical Education  
[iil.division@ibte.edu.bn](mailto:iil.division@ibte.edu.bn)